


2010 SASKATCHEWAN WINTER GAMES
FEBRUARY 14-20
SPONSORSHIP BENEFITS

	Diamond	Platinum	Gold	Silver	Bronze	Friends of the Games Patron	Friends of the Games
	\$50,000 +	\$30,000-\$49,999	\$20,000-\$29,999	\$10,000-\$19,999	\$5,000-\$9,999	\$1,501-\$4,999	\$100-\$1,500
Invitation to Deliver a Personal Message at one of the Ceremonies	Yes						
Company Logo on Official Merchandise	Yes						
Public Address/ Special Presentations	Yes						
Logo Included in all Print Advertising	Yes	Yes					
Participation in Medal Presentations	Yes	Yes					
Logo Published on our Website with link to Sponsor's Home Page	Yes	Yes	Yes				
Title Sport Recognition	Yes	Yes	Yes				
Use of Winter Games Logo	Yes	Yes	Yes				
Use of Winter Games Mascot	Yes	Yes	Yes				
Company Promotional Material able to be inserted in Athletes Packages	Yes	Yes	Yes	Yes			
Invitation to Special Events	Yes	Yes	Yes	Yes			
Recognition at Cultural Events	Yes	Yes	Yes	Yes			
Logo Published on our Website	Yes	Yes	Yes	Yes	Yes		
Advertising in Official Program	Positioning of All Advertisements will be determined by the size and timing of the donation to the Friends of the Games Campaign						
Press Conference/ Media Releases	Press Conference	Press Conference	Media Conference	Media Conference	Media Conference		
Company Name Listed on our Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the Games Newsletter	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Certificate of Appreciation	Yes	Yes	Yes	Yes	Yes	Yes	Yes
VIP Passes/ Tickets	8 VIP Passes	6 VIP Passes	4 VIP Passes	2 VIP Passes	4 tickets x 6 sports events	4 tickets x 3 sports events	2 tickets x 2 sports events